

# Sharing In Success



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On September 14, 2009, Mayor Mike Livengood, on behalf of the Board of Aldermen, proclaimed the month of October as “Business Appreciation Month” in the City of Union. The City of Union has long recognized the success of the City is closely linked to the success of our local businesses. This year, the City of Union Community Development Department is organizing a series of events in celebration of Business Appreciation Month. For more information on any of these events, contact Joseph A. Graves, Director of Community Development at (636) 583-3600 or email jgraves@unionmissouri.org.

Now more than ever,  
It's time to thank our City of  
Union businesses.  
October is  
Business Appreciation Month.

In an effort to assist local businesses in these times of economic hardship, the City of Union Community Development Department and the Union Area Chamber of Commerce are excited to offer a **FREE** marketing opportunity to area businesses. Whether your business makes wedding cakes, provides financial services or you have an established restaurant in town, this event is for you and YOUR business.

On October 15, from 3pm – 7pm, the City of Union Community Development Department and the Union Area Chamber of Commerce will sponsor a Business Expo at City Hall Auditorium. **Best part...it's FREE!!!**

**What is a Business Expo?** Think of a “mini-mall.” This will be an opportunity for businesses with a valid City of Union Business License to expose their products and services to the general public, but also, other businesses. Participants may also sell their products or provide free samples at the Expo. We encourage those participating to sell their products through “special deals,” provide free samples or donate gifts for door prizes.

Each participating business will receive an 8 foot table with chairs to display their product or service. Those needing electricity for their booth space, must register early and provide extension cord or power strip.

Free entertainment is being scheduled throughout the event.

Immediately following the event, the Union Area Chamber of Commerce will be sponsoring a reception for those who participated. Don't worry, even non-Chamber members can attend the event and the reception.

For more information, please contact Joey or Wanda at the City of Union Community Development Department at 636-583-3600 or visit [www.unionmissouri.org/expo](http://www.unionmissouri.org/expo).



## Considering Starting a Small Business???

With numerous layoffs and plant shut-downs in the area, more and more people are thinking about taking a leap of faith and starting their own business. Well, the City of Union wants you to get off on the right foot by sponsoring a “How to Start a Business” seminar on October 7, 2009, 6 pm – 9 pm at City Hall.

Ron Mueller, Business Coordinator with the Small Business Development Center, will be conducting the class and teaching the basics that every person who has the “dream” of starting a small business should know; how to write a business plan, marketing, permitting, etc.

The course is normally \$40.00, but citizens of the City of Union can take the class for FREE. Also, those individu-

als who are not in the City limits may take the course as well at the regular price. The class size will be limited to the first 20 who sign up.

If you would like to register or have questions, please call us or visit [www.unionmissouri.org/business](http://www.unionmissouri.org/business). Also, please feel free to pass this information along to neighbors, friends and family.

## Local Industries...Mark Your Calendar

On October 27, at 11:30 am, the Union Development Corporation wants to say, “thank you” for doing business in Union by inviting plant managers, human resource associates and key personnel from local industry to an “invitation only” catered lunch at East Central College Regional Training Center. Lt. Governor Peter Kinder has been invited to speak. Industries should expect to receive their invitations shortly.



“Union, MO...The Possibilities Are Endless”

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